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Despite the pharmaceutical industry's notable contributions to human progress, including the development of miracle drugs for treating cancer, AIDS, and heart disease, there is a growing tension between the industry and the public. Government officials and social critics have questioned whether the multibillion-dollar industry is fulfilling its social responsibilities. This doubt has been fueled by the national debate over drug pricing and affordable healthcare, and internationally by the battles against epidemic diseases, such as AIDS, in the developing world. Debates are raging over how the industry can and should be expected to act. The contributions in this book by leading figures in industry, government, NGOs, the medical community, and academia discuss and propose solutions to the ethical dilemmas of drug industry behavior. They examine such aspects as the role of intellectual property rights and patent protection, the moral and economic requisites of research and clinical trials, drug pricing, and marketing.

Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

A defining work in the burgeoning discipline of international business.

'This work is recommended for corporate libraries whose companies are involved in international business, and for academic libraries affiliated with colleges of business.' - Kay M. Stebbins, Choice This project is distinctive in that it really is a 'Who's Who' rather than a directory of all scholars engaged in international business education and research.

Each number is the catalogue of a specific school or college of the University.

Taking neither an economic approach nor a purely managerial approach to its subject matter, this work offers students an integrated resource on the subject of international business. Its main theme is the process of globalization which the authors address in great detail.

Verbeke provides a new perspective on international business strategy by combining analytical rigour and true managerial insight on the functioning of large multinational enterprises (MNEs). With unique commentary on 48 seminal articles published in the Harvard Business Review, the Sloan Management Review and the California Management Review over the past three decades, Verbeke shows how these can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance markets. The second edition has been thoroughly updated and features greater coverage of emerging markets with a new chapter and seven new cases. Suited for advanced undergraduates and graduate courses, students will benefit from updated case studies and improved learning features, including 'management takeaways', key lessons that can be applied to MNEs and a wide range of online resources.

Features essays in marketing and international business. This book illustrates how individual research streams, whose foundations were established during the doctoral program, took off and became primary areas of specialization for individual alumni.

Recipient of the 2017 Most Promising New Textbook Award from the Textbook & Academic Authors Association (TAA) Chronologically organized, Lifespan Development: Lives in Context offers a unique perspective on the field by focusing on the importance of context—examining how the places, sociocultural environments, and ways in which we are raised influence who we become and how we grow and change. Author Tara L. Kuther integrates cutting-edge and classic research throughout the text to present a unified story of developmental science and its applications to everyday life. Robust pedagogy, student-friendly writing, and an inviting design enhance this exciting and inclusive exploration of the ways in which context informs our understanding of the lifespan.

In the 21st century, most businesses participate in globalization, whether by entering new markets worldwide or dealing with competitors from around the world. In addition, the Internet and the accelerated evolution of related tools such as social media provide businesses, as well as individuals, the means to participate globally at an increasing pace. In order to identify profitable business opportunities and to recognize potential obstacles, one must have a complete picture of the global business environment. The Web and other Internet tools also give both new and traditional producers of information additional ways to deliver content to the end user, including interactive, web-based databases, digital files, or twitter updates—to name a few. Taking these trends into consideration, International Business Research: Strategies and Resources provides the basic tools that are useful for doing international business research. Following an introduction that outlines the foundation for international business activity— money, the international monetary system, and financial markets—subsequent chapters address: essential information such as sources, organizations, and websites that list resources for specific regions and countries; how to find international company information and financial data; the major classification schemes used to find relevant industry data, including import/export statistics; and international market and industry research. Each chapter of International Business Research includes research recommendations based upon the authors' practical experiences and discusses the sources available to meet research needs, making this a valuable tool for anyone involved in the business world, particularly business school librarians, business students, and business professionals.

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