

Introduction To Communication Studies Studies In Communication

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Introduction To Communication Studies Studies

Communication students and scholars also study basic communication processes like nonverbal communication, perception, and listening, as well as communication in various contexts, including interpersonal, group, intercultural, and media communication. Communication has been called the most practical of the academic disciplines. Even the most theoretical and philosophical communication scholars are also practitioners of communication, and even though you have likely never taken another ...

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This classic text provides a lucid, accessible introduction to the main authorities in the field of communication studies, aimed at students coming to the subject for the first time. It outlines a range of methods of analysing examples of communication, and describes the theories underpinning them.

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Communication Studies builds students’ awareness of the centrality of language to the normal functioning of human beings and facilitates their ability to operate in the Caribbean linguistic environment and beyond.

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Introduction to Communication Studies. Fiske's essential text aims to equip the reader with a range of methods of analysing examples of communication in our society, together with a critical awareness of the theories underpinning them.

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Introduction to Communication. A free, open-source, introductory communication studies text. Feel free to read online, print, save as a PDF, or use it in any way that works for you. (Instructions for downloading text to iBooks) Preface Glossary/Index Module I: Introduction to Communication Theory.

Introduction to Communication

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The Master of Arts program in Communication Studies prepares students for scholarly or applied communication careers in the social, public, and private sectors, community college teaching, or advancement to a doctoral program.

This revised edition of a now classic text includes a new introduction by Henry Jenkins, explaining ' Why Fiske Still Matters ' for today ' s students, followed by a discussion between former Fiske students Ron Becker, Elana Levine, Darrell Newton and Pamela Wilson on the theme of ' Structuralism and Semiotics, Fiske-Style ' . Both underline the continuing relevance of this foundational text in communication studies. How can we study communication? What are the main theories and methods of approach? This classic text provides a lucid, accessible introduction to the main authorities in the field of communication studies, aimed at students coming to the subject for the first time. It outlines a range of methods of analysing examples of communication, and describes the theories underpinning them. Thus armed, the reader will be able to tease out the latent cultural meanings in such apparently simple communications as news photos or popular TV programmes, and to see them with new eyes.

In this introductory textbook, the author contextualises approaches and theories on communication studies by making use of local examples from the mass media, as well as relevant political and social experiences. The book is divided into two parts. The first provides students with a strong foundation in communication while the second focuses on the areas of specialisation within communication studies. Each chapter starts with the learning Outcomes and a short overview of the chapter. Students can monitor their learning by using the summaries and 'test yourself' questions at the end of every chapter. Scenarios provide examples of how the theory can be applied in practice. This makes for a learner-friendly and accessible book which will prove invaluable to Students and professionals alike. Beginner students majoring in Communication Studies, as well as those studying towards various degrees or qualifications where communication is a prerequisite will find this book useful.

This concise book presents theory and teaches skills allowing students from all academic backgrounds to understand the communication field.

Mass Communications and Media Studies: An Introduction, 2nd edition is a comprehensive yet concise survey of the history of mass communication media, discussing the current state of each medium, and anticipating the future of mass media. Divided into twelve chapters, it can be used in either 16-week semesters or 12-week terms. Retaining the successful organization of the 1st edition, Peyton

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Paxson writes in an accessible and well-organized manner, catering to both the needs of students and instructors. He begins each chapter with a list of the current issues and trends concerning the chapter's topic, followed by a brief history of that topic, its current state, predictions for the future, an assessment of career opportunities, and discussion questions for critical thinking. More than just updating statistical data, the 2nd edition weaves in discussions of relevant contemporary issues, including crowdsourcing, going 'viral', interactive advertising, tv industry consolidation, 'the internet of things', conflicting ideas of net neutrality and their continuing implications in a more-connected world.

This course book covers topics on journalism and the press including: press theories; the historical development of the South African press; and the new world information order. A section on radio studies includes a discussion of the roles and functions of radio genres and programming.

The authors cover the essential elements of communication, including communication between individuals and groups, in organizations and through mass media and new technologies.

This volume provides a graduate-level introduction to communication science, including theory and scholarship for masters and PhD students as well as practicing scholars. The work defines communication, reviews its history, and provides a broad look at how communication research is conducted. It also includes chapters reviewing the most frequently addressed topics in communication science. This book presents an overview of theory in general and of communication theory in particular, while offering a broad look at topics in communication that promote understanding of the key issues in communication science for students and scholars new to communication research. The book takes a predominantly "communication science" approach but also situates this approach in the broader field of communication, and addresses how communication science is related to and different from such approaches as critical and cultural studies and rhetoric. As an overview of communication science that will serve as a reference work for scholars as well as a text for the introduction to communication graduate studies course, this volume is an essential resource for understanding and conducting scholarship in the communication discipline.

This introductory research text trains students to develop research arguments by designing studies, gathering research evidence, and thinking critically about them. This textbook is ideal for the student with little or no research background. Fundamental research issues are discussed in detail and provide building blocks for further study, giving students both comfort and knowledge. This textbook is designed to teach students how to "do scholarship" by making reasoned cases and offering research conclusions. The fourth edition features a complete updating of examples and revision of treatments of key concepts to maintain the timeliness of the book in the fast-changing world of communication studies research.

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